

Ruston-Lincoln Chamber Membership Levels

Elite \$10,000

All benefits listed below plus:

- Annual Banquet (free table)
- Title Fundraiser Sponsor
- Seat on Board of Directors
- Lunch & Learn Sponsor

- Banner Ad on Website
- Online Enhanced Promotions
- Executive Speaker Series
 Sponsor

Chairman \$5,000

All benefits listed below plus:

- Annual Banquet (4 free seats)
- Website Video Promotion (member to provide content)
- Quarterly Chamber Update from President & CEO
- Ambassador Sponsor

Presidential \$2,000

All benefits listed below plus:

- Chamber Advisory Group
- Inclusion in Economic Dev. Packet
- Availability for Co-Sponsor of Programming
- Mailing List with Labels
- Pillars of Virtual Community Sponsor

Premium \$800

All benefits listed below plus:

- Ambassador Committee Eligibility
- 3 Website Directory Category Listings
- Annual Newsletter Spotlight
- Leadership Lincoln Sponsor

Executive \$450

All benefits listed below plus:

- Board Room Use at discounted rate (up to 36 people)
- Electronic Membership Mailing List
- \$500 New Member Radio Ad Certificate
- 2 Website Directory Category Listings
- Member Brochure Rack (member to provide content)
- 30-Second Welcome Video

Classic \$300

All benefits listed below plus:

- 1 Website Directory Category Listing
- Groundbreaking/Ribbon Cutting Ceremony
- Website Access for Calendar, Online Registrations, Jobs & Hot Deals
- Business Advocacy
- Welcome week for university
- Business Referral Service
- \$500 Newspaper Ad Certificate (\$1000 Value)

Individual \$125

- Weekly newsletter
- Basic website listing
- Business After Hours Invitations

U.S. Chamber Membership

As a discount for members with multiple businesses, a minimum investment of \$450 is required for the first membership and each additional business can join at the classic level for 50% off.

For most events, Title Sponsorships are available at an extra cost and are not included in above benefits.



Ruston-Lincoln Chamber Membership Levels

Elite Level \$10,000

Elite level members receive the same benefits listed below and will also receive an automatic seat on the Chamber's Board of Directors. A table will be reserved for your company at the Annual Awards Banquet. The Elite level member is the title sponsor of either the yearly Chamber fundraiser, lunch and learn events, or executive speaker series. Your logo will also be placed as a banner ad on all secondary navigational pages on the Chamber website. Value of \$14.090

Chairman Level \$5,000

Chairman level members receive the same benefits listed below and will be recognized as a corporate sponsor of the annual Chamber Awards Banquet. Members at this level and above will receive a quarterly update from the Chamber President and CEO. Your company logo will be used for sponsor designation. Your company name will also be announced as a corporate sponsor when possible and listed in print media regarding the various events and programs. Value of \$9,590

Presidential Level \$2,000

Presidential level members receive the same benefits listed below. The Chamber provides members with a certificate of origin at no cost, should you need to conduct international business. Presidential level members join the Pillars of our Virtual Community, which entails your company logo being prominently featured on the Chamber website and to each Chamber email (with a hyperlink to your website). Value of \$6,590

Premium Level \$800

Premium level members receive the same benefits listed below and become an automatic sponsor of Leadership Lincoln, the Chamber's premier leadership development program. Premium level members will receive an annual spotlight in the Chamber's monthly newsletter and have Ambassador Committee eligibility. Value of \$3,325

Executive Level \$450

Executive level members receive all the benefits listed below, and all NEW executive level members receive a \$500 certificate for local radio advertising and 30-second welcome video. At this level, you may request a free electronic file of the Chamber mailing list. Value of \$2,625

Classic Level \$300

Classic level members receive all the benefits listed below, and your dues are tax deductible as a business expense. Your business will be listed in the Ruston USA Membership Directory which is printed bi-annually, and your business receives free groundbreaking and/or ribbon cutting ceremonies. Classic level members have access to the "Jobs" and "Hot Deals" portions of the Chamber website to promote current business opportunities. Your business will be linked to the member directory on the Chamber's website for increased brand exposure. Additional marketing services are available to Chamber members beginning at this membership level, and classic level members are eligible for \$35 referral credits toward membership renewal, up to \$105. Value of \$1,650

Individual Membership \$125

Individual members receive weekly Chamber emails and press releases and will be listed on the Chamber's website member directory. Individual members also receive membership in the U.S. Chamber, and discounted access to the Visitor's Center board room. Individual members also receive free or discounted access to certain events, as well as the ability to make online payments for various events and programs. A business listing is not available in this level.